



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103359

Schedule Dates	10/17/12-10/23/12	Date Entered	10/16/12
Advertiser	Romney for President, Inc. (8973)	Last Modified	10/16/12
Agency	American Rambler Production (4828)	Entered By	Kathy Sparks
Product	Political/Candidate (1161)	CO-OP	No
Brand	political candidate (1775)	Headline #	ECR07913002
Salesperson	Philadelphia Office, Philly (1680)	Demo	
Sales Office	Eagle Television/Philadelphia Office	Order Type	Normal
Buyer Name	KINCA,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$8,085.00
Account Types	National/Political	Net Total	\$45,815.00
Billing Type	Standard	Sales Tax	
Comments	ROMNEY/P/R ROMNEY FOR PRESIDENT INC - CREDIT/MKGD/RESPOND PACKAGE		

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	17	\$53,900.00
Grand Total:	17	\$53,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	6:58P- 7:30P (EST)	3			X	X	X			2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	JEOP	10/16/12
1.0.1	Closed Preempt	10/19/12															WBNS-TV (WBNS)	Traffic Error/Spot -TWO SPOTS AIRING ON FRIDAY	
2.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	6:58P- 7:30P (EST)	2	X	X						2	\$2,000.00	\$4,000.00	WBNS-TV (WBNS)	JEOP	10/16/12
3.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	7:30P- 7:57P (EST)	3			X	X	X			3	\$2,000.00	\$6,000.00	WBNS-TV (WBNS)	WHEEL	10/16/12
4.0	Normal Line / SPOT	10/22/12-10/23/12	4	:30	7:30P- 7:57P (EST)	2	X	X							\$2,000.00		WBNS-TV (WBNS)	WHEEL	10/16/12
4.0.1	Closed Preempt	10/22/12															WBNS-TV (WBNS)	Political/Exception - 4000	
4.0.2	Closed Preempt	10/22/12															WBNS-TV (WBNS)	Political/Exception - 2800	
5.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	5A- 5:55A (EST)	1			X	X	X			1	\$400.00	\$400.00	WBNS-TV (WBNS)	5A NEWS	10/16/12
6.0	Normal Line / SPOT	10/17/12-10/19/12	4	:30	4:25A- 4:58A (EST)	1			X	X	X			1	\$100.00	\$100.00	WBNS-TV (WBNS)	430A NEWS	10/16/12
7.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	9P- 10P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	PERSON OF INTEREST	10/16/12
8.0	Normal Line / SPOT	10/18/12-10/18/12	3	:30	10P- 11P (EST)	1				X				1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	ELEMENTARY	10/16/12
9.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8:30P- 9:30P (EST)	1							X	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	AMAZING RACE	10/16/12
10.0	Normal Line / SPOT	10/23/12-10/23/12	3	:30	7:57P- 9P (EST)	1		X						1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	NCIS	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Contract # 103359

Schedule Dates 10/17/12-10/23/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - CREDIT/MKGD/RESPOND PACKAGE

Date Entered 10/16/12
Last Modified 10/16/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07913002
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,085.00
Net Total \$45,815.00
Sales Tax

WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Oct. 2012	17	\$53,900.00
Grand Total:	17	\$53,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	10/17/12-10/17/12	4	:30	7:57P- 9P (EST)	1			X					1	\$3,000.00	\$3,000.00	WBNS-TV (WBNS)	SURVIVOR	10/16/12
12.0	Normal Line / NFL-BROWNS/BENGALS	10/21/12-10/21/12	3	:30	12:57P- 4:25P (EST)	1							X	1	\$6,000.00	\$6,000.00	WBNS-TV (WBNS)	BROWNS NFL	10/16/12
13.0	Normal Line / NFL/AFC FOOTBALL	10/21/12-10/21/12	3	:30	4:25P- 7:30P (EST)	1							X	1	\$4,400.00	\$4,400.00	WBNS-TV (WBNS)	NFL	10/16/12
14.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	10P- 11P (EST)	1						X		1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	48 HOURS	10/16/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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